



**For immediate release**

***Bob Roth with Cypress HomeCare Solutions is Awarded Seat on Arizona Governor's Council on Aging***

Phoenix, AZ, June 20, 2017 -Serving the Greater Phoenix Metropolitan area since 1994 Cypress HomeCare Solutions has fulfilled the mission to provide quality, individualized and compassionate care to clients so they can age successfully and independently in their own homes. Bob Roth, Managing Partner of Cypress HomeCare solutions has accepted the highly regarded seat on Governor Doug Ducey's Advisory Council on Aging.

Roth is the first Agency Owner of a home care or home healthcare agency to be appointed to the highly prestigious [Governor's Advisory Council on Aging](#). Roth is now one of 11 people appointed by [Governor Ducey](#) to advise policymakers on all matters relating to the aging population in Arizona.

Established by state law in 1980, the Governor's Advisory Council on Aging (GACA) is a statewide body of fifteen members appointed by the Governor to serve three-year terms. The Council's purpose, by statute, is to "advise the Governor, Legislature and all State Departments which the Council deems necessary on all matters and issues relating to aging, including the administration of the State Plan on Aging." The GACA mission is to enhance the quality of life for older Arizonans. The council is currently addressing Alzheimer's and other types of dementia, legislation affecting aging adults and more accessible and affordable transportation options.

Roth is pleased to draw upon his experience and knowledge to work toward solutions. "I have been the flag bearer for older adults rights and an advocate at the state level for change and consistency of the fastest growing population in the world", says Roth who has been immersed in the home care industry during his 14 years as Managing Partner of [Cypress HomeCare Solutions](#). Mr. Roth currently serves on multiple boards, writes monthly columns for several periodicals and hosts the radio show [Health Futures](#), heard across the valley every Friday on Money Radio KFNN – 1510AM and 105.3FM. Roth's columns and radio show focus on the issues affecting the aging adult community and how they can live a happier healthier life.

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