



**FOR IMMEDIATE RELEASE**

**CYPRESS HOMECARE SOLUTIONS JOINS THE HONOR CARE NETWORK TO STRENGTHEN THE HOME CARE WORKFORCE IN ARIZONA**

*Placita In Home Care and No Place Like Home Care Also Join the Honor Care Network to Address Arizona's Rapidly Aging Senior Population*

**PHOENIX and SAN FRANCISCO, April 9, 2019** – [Cypress HomeCare Solutions](#), one of the leading home care agencies in Arizona, announced today that it is joining the [Honor Care Network](#). The Honor Care Network is comprised of local home care agencies dedicated to improving the quality standards of home care. The announcement comes as Cypress HomeCare Solutions celebrates its 25<sup>th</sup> anniversary of serving the Arizona market and as home care agencies continue to realize the benefits of joining the Honor Care Network across the Western United States.

“Extending the Honor Care Network into Arizona has been a major goal for us this year and we’re excited to launch into this important market with such a strong agency partner,” said Nita Sommers, president of Honor Technology, Inc. “By partnering with Cypress HomeCare Solutions and other best in class agencies, we’re creating a national network of local home care agencies committed to improving workforce retention and delivering transparent, quality care. Together, we’re solving the challenge of helping more elders thrive in our communities.”

Cypress HomeCare Solutions, one of Arizona’s oldest and independently owned in-home care agencies, is an industry leader in specialized dementia care training, requiring comprehensive training for all its staff, professional caregivers, and families.

“For more than two decades, Cypress has held our position at the forefront of advancement and innovation in the home care industry,” said Bob Roth, managing partner of Cypress HomeCare Solutions. “We joined the Honor Care Network because of our shared caregiver-first mentality and focus on making sure our caregivers have the skills and tools they need to deliver the highest standard in care. Becoming part of the Honor Care Network allows us to continue to provide the best possible work environment for our passionate care team.”

[Placita In Home Care](#) was founded by Keith Condon, a former law enforcement officer, and his wife, Sarah Condon, RN. Placita In Home Care serves the senior population in Tucson and Southern Arizona grounded by the values of trust, integrity, care, and compassion. [No Place Like Home Care](#) is an award-winning private duty home care provider that has served the Chandler and surrounding areas for more than five years with customized, compassionate care.

Arizona's population is rapidly aging. Recent findings from the [Arizona Department of Health Services' Healthy Aging Plan](#) show that between 2000 and 2020, the number of Arizona residents over 85 will increase by 102 percent and by 2050, the 85 and older population will quadruple its 2010 size. The graying of Arizona is creating unprecedented demand for more home care services. National government statistics rank home care as one of the fastest growing occupations with an additional million workers needed by 2026, an increase of 50 percent from only four years ago. [PHI](#) estimates that within the next 10 years there will be nearly 95,000 personal care aide job openings in Arizona. While services for in-home care for older adults is on the rise, recruiting and retaining quality caregivers continues to place a strain on home care agencies.

In joining the Honor Care Network, Cypress HomeCare Solutions, Placita In Home Care, and No Place Like Home Care will remain independent businesses, but gain access to more caregivers, new technology, and a complete support operations solution. Honor Technology, Inc. handles all caregiver recruiting, wage and hour, and industry compliance for Honor Care Network partners. The technology platform helps home care agencies attain increased visibility and deliver a standardized quality of care. By reducing the day-to-day back office challenges of running a home care business, agencies can focus on growing their operation, supporting their clients, and delivering the best care experience.

Since the launch of the Honor Care Network less than two years ago, Honor Care Network partners now provide non-medical home care services to older adults across Arizona, California, New Mexico, and Texas.

### **About Cypress HomeCare Solutions**

Locally owned and operated by the Roth family since 1994, Cypress is a solutions-driven home care company focused on delivering individualized, compassionate care and empowering older adults to age successfully and independently in the place they call home. Our specialized dementia program offers education, guidance and support for family caregivers. Visit [www.cypresshomecare.com](http://www.cypresshomecare.com) to learn more.

### **About Honor Technology, Inc.**

Honor Technology, Inc., a San Francisco-based home care company, is the founder of the Honor Care Network, a pioneering national network of home care providers, and the

first company ever to bring scalable workforce management and technology expertise together with the high-touch, personalized care of local homegrown care agencies. Working with Care Network Partners, Honor Technology, Inc. helps older adults live safely and comfortably in their own homes by enabling reliable, transparent, high-quality care. Founded in 2014, Honor Technology, Inc. is now one of the fastest-growing, non-medical home care companies in the U.S., currently providing care to families in California, Texas, New Mexico, and Arizona. For more information, visit [www.joinhonor.com](http://www.joinhonor.com)

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